

April 10, 2007

Federal Election Commission
Reports Analysis Division
999 E Street, NW
Washington, DC 20463

Re: 'Best Efforts' Statement

To Whom It May Concern:

This is to advise the Federal Election Commission of The Madison Project's procedures concerning our request for and reporting of donor identification information as reported on the committee's Disclosure Reports.

Given that the majority of the contributions received are a result of direct mail solicitations and despite the fact that each appeal includes a clear and conspicuous request for the contributor information as well as occupation and employer; many of the donors do not provide that information on the initial request.

Within thirty (30) days of receipt of a contribution, the committee has taken the following steps to satisfy the 'best efforts' requirements: (i) a letter is sent, clearly asking for the missing information, without soliciting a contribution; (ii) the contributor is informed of the requirements of federal law for the reporting of such information; and (iii) a return envelope is provided, as well as a fax number and an email address. Upon receipt of the information the committee amends its reports to provide the newly obtained information.

I trust that this response will satisfy the Commissions request for additional information. Please contact me should you require anything further.
